

PARTH SONI

Designer & Developer

Toronto, Ontario

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PROFILE

Hello, my name is Parth Soni. I am a designer and developer proficient in **game design, graphic design, UI/UX design and Unity development**. I am a storyteller who is passionate about mixing different media to express unique narratives. I love to explore emerging technologies and create meaningful interactive experiences with them.

SKILLS



UNITY



GOOGLE VR



ADOBE



BLENDER



HTML/CSS/JS

SOCIAL

 facebook.com/makerbunch

 linkedin.com/in/parthdesign

 instagram.com/makerbunch

EDUCATION

B.DES (DIGITAL FUTURES)

OCAD UNIVERSITY

SEPTEMBER 2013 - JUNE 2017

PROFESSIONAL EXPERIENCE

VR UNITY DEVELOPER

PINCH VR

APRIL 2016 - DECEMBER 2016

Pinch VR is a start-up company that focuses on developing low-cost mobile VR platform for content creators. I wore many hats in the company such as designer, developer and ideator. I was tasked with creating one new app mock-up per week that used the Pinch platform. Working with these tight deadlines, I developed my skills in scoping projects and being resourceful to produce quick prototypes.

AV/IT MONITOR

OCAD UNIVERSITY

JANUARY 2016 - MAY 2017

As an AV/IT monitor, I was in charge of loaning tools such as DSLRs, projectors, and media kits to staff and students. It proved to be a very fruitful customer service experience as the job required me to make this transaction seamless for the tool loaner.

OWNER & DESIGNER

MAKER BUNCH

JUNE 2015 - DECEMBER 2016

Maker Bunch is a creative firm that provides web and app design services to small businesses. I started this initiative as a way to enter the freelancing world as a designer. I took on many projects ranging from video creation to website design, while managing contractors as the projects transitioned.

WEB DEVELOPER

HALF HUNTER

JULY 2013 - AUGUST 2015

Half Hunter is a Toronto based design and branding studio. My job at this firm was to materialize designs into functional websites, and attend to customers' technical support requests. I also designed website wireframes that the designers would later use for a site.

RECOMMENDATION

“ Parth is one of the most talented, dedicated and personable human beings I've had the pleasure of working with and now call my friend. Not only is he an exceptional interactive designer, but has the technical chops to bring his designs to life across a wide spectrum of platforms. At Pinch, Parth was tasked to reimagine various digital experiences for the emerging medium of Virtual Reality and delivered above and beyond our expectations every single time. Parth is one of the special few. ”

VLAD DASCALU

PARTNER & HEAD OF STRATEGY @ PINCH VR